

## Going Green Benefits Everyone

### HSB Looks For More Ways to Save Trees, Energy

Everyone is feeling the pain at the gas pump. Higher fuel costs trickle down to affect prices in grocery stores, department stores and, well, just about everywhere. If any good has come from higher fuel prices, it is a renewed awareness of conservation, of saving energy and money—of “going green.”

As more people are looking for ways to cut costs, they inevitably find that they are conserving as well. Gone are the days of making several trips into town to grab a few items. To save fuel, more shoppers are trying to get everything they need and run all their errands in one trip.

Businesses are tightening their belts as well, looking for ways to cut costs and save both energy and money while reducing waste. HSB administrators have researched and identified several areas where we could be greener: printer and copier toner, paper, and fuel. Take a look at the projections based on our current spending levels this year for just three of our necessities:

Toner: \$45, 000.

Paper: \$40,000.

Gas: \$100,000.

So, what are we doing to save, and how can you help?

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## The BIG Give—No End to Generosity at HSB



Tara Shealy and her son, Bryce, walk another lap for Relay.



Despite hard economic times, firm employees and attorneys dig deep to find ways to help others.

In May and June, they donated to the American Cancer Society’s Relay for Life, Hoke County Habitat for Humanity, WFNC’s Summer Fan Club, and Cape Fear Valley Health System’s Blood Donor Center.

Jim Roberts helps unload drinks for the Hoke Habitat chicken plate sale.



Sarah Young prepares to donate blood.



Cumberland County Relay for Life Chairperson Dineen Morton (left) shakes hands with HSB Chairperson Linda Smith.

# Going Green

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First, to save on toner and paper, real estate closing packages, which average 65 pages of printed material, will soon be burned onto cds. Foreclosure also is reviewing procedures to see where they can reduce the number of copies made for each case file. For your part in the tree-saving measure, make sure that you don't print unnecessary copies, and review documents before printing to make sure you don't print blank pages.

Next, the fuel savings should add up with the advent of many electronic resources. E-recording and electronic title search is reducing time and fuel costs for paralegals. All offices save time and fuel with remote deposit capture and electronic submission of daily deposits, and e-certified mail has already reduced mailroom costs by \$72,000 a year.

Finally, the thermostat has been turned up by a couple of degrees. And for those who spend summer in the office wearing mittens and sweaters, that's a savings we can feel good about.

## Bits and Pieces

- **S.O.S. - Save Our Summer**– Thanks to all our “American blood donors” who gave at the Cape Fear Valley Blood Donor Center drive on June 19. Twenty-five donors signed up to give.
- **WFNC Summer Fan Club** – Thanks to everyone who donated a fan during the WFNC Fan Club on the front lawn June 20. WFNC deejay Jim Cook will be back this summer to collect more fans for community members in need.
- **Carpoolers** – Several of you are already reaping the benefits of carpooling. If you are interested in carpooling, please check out the sign-up sheet in the breakroom downstairs. Simply fill out the information on the sheet and then check back periodically to see if someone in your area may be interested in sharing rides.



Attorney Phil Heller beams as he displays the headline announcing the Boston Celtics NBA title win. Heller, a Massachusetts native and President of the North Carolina chapter of Red Sox Nation, hopes his other New England teams fare as well this year.